

## **Exploring Innovation: BETA China 2024 Workshop with Honda Motor**



Guangzhou, China, September 19, 2024

On September 19, 2024, BETA China hosted the 2024 Technology Exchange Workshop at Honda Motor (China) Technology Co., Ltd. (HMCT), adding a successful milestone in our collaboration.

Engineers from both the HMCT's vehicle body development and NVH departments actively participated in the workshop that featured a combination of technical presentations and live demonstrations. Our team of engineers showcased advanced solutions and practical applications in areas such as NVH, optimization, data management, machine learning, and more.

The sessions were highly interactive, with HMCT engineers raising interesting questions and showcasing their solid expertise in simulation, along with their eagerness to explore the advanced features of our software suite.

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## **About HMCT**

Established in 2013, Honda Motor (China) Technology Co., Ltd. (HMCT) is a key R&D subsidiary, driving Honda's innovation in product design, procurement, quality control, and software integration for the Chinese market.

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## **About BETA CAE Systems**

BETA CAE Systems transformed engineering simulation by introducing revolutionary process automation software tools and practices into Simulation and Analysis, more than 30 years ago. Committed to our mission to enable engineers to deliver results of high value, we continue to offer state-of-the-art, high-performance software and best-in-class services to the industry, around the world.

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