

BETA China hosts "2024 Technology Workshop" at Great Wall Motor



Beijing, China, September 3, 2024

On September 3rd, 2024, BETA CAE Systems China visited the Great Wall Motor Co. (GWM) for its "2024 Technology Workshop", bringing together key engineers and technical leaders from both organizations to discuss advancements in simulation technology.

The workshop was attended by Minister Li and Director Yue, along with CAE engineers from various GWM simulation departments. Our expert engineers presented a comprehensive overview of BETA's history and our software products.

Moreover, engineers from BETA and GWM engaged in discussions about simulation technologies and their applications, addressing topics such as key automotive simulation technologies for crash safety, NVH, and durability. They also explored the use of AR and VR technologies for improving simulation visualization.

Great Wall Motor is a key player in the automotive industry in northern China, and this workshop opens up further opportunities and ideas for collaboration between the two parties.

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About Great Wall Motors

Great Wall Motor is a global leader in intelligent technology, specializing in the design, research and development, production, sales, and service of automobiles and parts. Its diverse range of models includes Haval, WEY, Ora, Tank, and Great Wall pickups.

GWM website: <https://gwm.iq/en/innovation>

GWM email: gqglk@gwm.cn

About BETA CAE Systems

BETA CAE Systems transformed engineering simulation by introducing revolutionary process automation software tools and practices into Simulation and Analysis, more than 30 years ago. Committed to our mission to enable engineers to deliver results of high value, we continue to offer state-of-the-art, high-performance software and best-in-class services to the industry, around the world.

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