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2022年11月23日

BETA CAE Systems 宣布上海新办公室落成

BETA CAE Systems 宣布通过在上海开设分公司来进一步扩大其在中国市场的部署。新公司旨在更贴近我们位于中国东海岸中心的客户，这是中国领先的工业和制造中心之一。

"上海是中国的经济中心，拥有中国最多的高新技术工业企业"，BETA CAE Systems中国区执行董事李雅昆说，"上海和长三角经济带是工程仿真蓬勃发展的地域，我们很高兴在这里建立更直接的存在"。

"BETA中国自2019年成立以来，已在北、上和广分别设立公司分支。以这三个现代化城市为中心，BETA中国将更大范围地辐射中国城市，我们可以更紧密地与本地客户合作"，BETA CAE Systems中国区总经理Elias Mezitis补充，"这使我们能够将我们的高性能软件和一流的服务带给更广泛的受众用户，并支持更多中国工程师实现高价值的仿真结果"。

关于BETA CAE Systems中国公司

BETA CAE Systems China Ltd. 总部位于北京，是BETA CAE Systems International AG 的子公司。其使命是扩大客户基础并为 BETA 的软件组合提供高级支持。BETA CAE Systems 中国由精心挑选的工程专家组成，并与当地的商业渠道合作，确保客户满意度并从 CAE 部署中获得更多收益。

关于 BETA CAE Systems International AG

BETA CAE Systems International AG 总部位于瑞士，提供领先的工程仿真解决方案，业务遍及全球。该公司的软件套件，包括工程师最喜欢的 ANSA 和 META 软件，在过去 20 年中在多种行业（尤其是汽车行业）中保持着全球领先地位。

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November 23, 2022

BETA CAE Systems announces

the opening of a new office in Shanghai

BETA CAE Systems announces the further expansion of its presence in China, by opening a new office in Shanghai. The new office aims to reach closer to our customers at the center of China's east coast, one of the country's leading industrial and manufacturing centers.

"Shanghai, the economic center of China, hosts the largest number of high-tech industrial enterprises in China", said Li Yakun, Executive Director of BETA CAE Systems China. "Shanghai and the Yangtze River Delta Economic Belt, are indeed places where Engineering Simulation thrives, and we are please to establish a more direct presence in the area."

"Established since 2019, BETA China has now offices in Beijing, Shanghai, and Guangzhou. From these three modern cities, and radiating on a larger scale, we can work with our local customers more closely.", adds Elias Meztis, General Manager of BETA CAE Systems China. "This will allow us to bring our high-performance software, and best-in-class services to a wider audience, and to support further engineers in China to achieve high-value simulation results".

About BETA CAE Systems China Ltd.

BETA CAE Systems China Ltd., headquartered in Beijing, is a subsidiary of BETA CAE Systems International AG. Its mission is to broaden the customer basis and offer high-level support for BETA's software portfolio. Staffed with carefully selected experts, and in co-operation with the local business channel, BETA CAE Systems China assures customer satisfaction and increased benefits from CAE deployment.

About BETA CAE Systems International AG

BETA CAE Systems International AG, headquartered in Switzerland, is a leading provider of engineering simulation solutions, with global presence and activity. The company's software suite, which includes the engineers' favorite programs ANSA and META, holds a worldwide leading position across a range of industries, especially the Automotive, for the last 20 years.